

No More Rules Graphic Design And Postmodernism Mini

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No More Rules is the first wide-ranging critical survey to attempt to make sense of these international developments. Each of the book's key themes—origins, deconstruction, appropriation, technology, authorship, and opposition—is illuminated by stunning examples of work that has changed the way in which designers and their audiences think about graphic communication.

~~No More Rules: Graphic Design and Postmodernism (Mini ...~~

Well organized with insightful and thought-provoking analysis that maintains an unbiased voice. A perfect balance of visual example and meaty content, No More Rules gives context to the strands of postmodernism in its many expressions through the last quarter of the 20th century. flag Like · see review.

~~No More Rules: Graphic Design and Postmodernism by Rick Poyner~~

No More Rules is the first critical survey to offer a complete overview of the graphic revolution during the postmodern period. Design critic Rick Poyner tells this story in detail, breaking down a broad, multifaceted field of graphic design activity into key developments and themes: the origins of postmodern design; deconstructionist design and theory; issues of appropriation; the revolution in digital type; questions of authorship; and critiques of postmodern graphic design.

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No More Rules is the first The past twenty years have seen profound changes in the field of graphic communication. As the computer has become a ubiquitous tool, there has been an explosion of creativity in graphic design; designers and typographers have jettisoned existing rules and forged experimental new approaches.

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Rick Poynor: No More Rules : Graphic Design and Postmodernism (Paperback); 2003 Edition Paperback. \$31.19. Obey the Giant Rick Poynor. 4.9 out of 5 stars 5. Paperback. \$14.00. Graphic Design: A Concise History, Second Edition (World of Art) Richard Hollis. 4.0 out ...

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No More Rules – Graphic Design and Postmodernism. No More Rules, Rick Poynor ' s 2003 survey of Postmodernism in graphic design, is being reissued in a new mini format – apparently to make the book more affordable to students at the request of Poynor. By Angus Montgomery March 26, 2013 2:39 pm.

~~No More Rules—Graphic Design and Postmodernism | Design Week~~

No More Rules serves its purpose: it establishes the intrinsic relationship between postmodernism and graphic design. It does so in a digestible, intelligent manner without the usual — and convoluted — pretenses of postmodernist writing or design (although the cover leaves much to be desired for).

~~Speak Up Archive: No More Rules: Graphic Design and ...~~

No More Rules tells this story in detail, breaking down a broad and sometimes confusing field of graphic design activity into key developments and themes, such as the American new wave; punk and its aftermath; deconstructionist theory and design; the digital type revolution; typography grunge; graphic authorship and graphic agitation; retro and the vernacular; and recent new conceptual approaches to design.

~~No More Rules: Graphic Design and Pos: Graphic Design and ...~~

ISBN: 0300100345. No More Rules: Graphic Design and Postmodernism by Rick Poynor. The past twenty years have seen profound changes in the field of graphic communication. One by one, old certainties about the techniques and purposes of graphic design have been questioned and collapsed.

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No More Rules: Graphic Design and Postmodernism (Mini) by Poynor, Rick. Format: Paperback Change. Price: \$19.19 + Free shipping with Amazon Prime. Write a review. Add to Cart. Add to Wish List Search. Sort by. Top rated. Filter by. All reviewers. All stars. All formats. Text, image, video ...

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Rick Poynor gives an excellent account of the origins of and varied expressions of Postmodernism in Graphic Design. This book is a valuable starting point for investigating self expression in graphic design and how art history and literary theory informed designers to break free from the dogma of late Modernism and corporate graphic design.

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No More Rules was the first wide-ranging critical survey to focus on and explore postmodernism ' s impact on graphic design in the 1980s and 1990s, an era that transformed the discipline. Now re-issued in a new mini format, it tells the story of how designers and typographers threw away the rule book and forged experimental new approaches.

~~No More Rules (Mini)—Elephant Kiosk~~

As the computer has become a ubiquitous tool, there has been an explosion of creativity in graphic design; designers and typographers have jettisoned existing rules and forged experimental new approaches. No More Rules is the first critical survey to offer a complete overview of the graphic revolution during the postmodern period.

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