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Creating Public Value — Mark H. Moore | Harvard University ...
Moore, Mark H. 1997. **Creating Public Value: Strategic Management in Government**. Harvard University Press.

Creating Public Value: Strategic Management in Government ...
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Creating public value | Harvard Kennedy School
Over the past twenty years, scholars from both the Kennedy School of Government and Harvard Business School have worked with public sector executives to develop a concept of "strategy in the public sector". The symbol of this idea became a "strategic triangle", the purpose of which was to focus the attention of government managers on three complex issues they had to consider before committing themselves and their organizations to a particular course of action:

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